

CASE STUDY

FEB '18

JUL '18

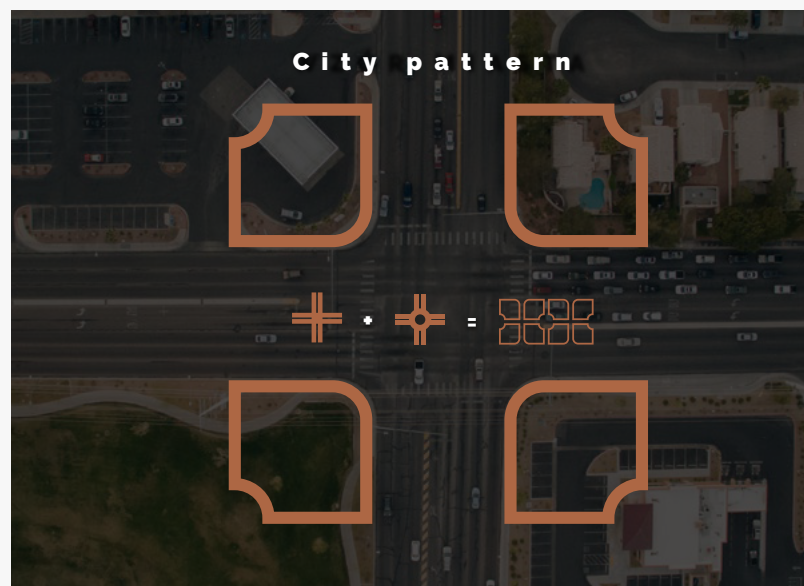
Isto

1. CHALLENGE

Creation and design inside a new restaurant in the heart of the Silesian Agglomeration.

2. REALIZATION

We worked in accordance with the design thinking methodology and together with Omnisense we have realized a series of workshops, observations and extensive research. When creating the Isto restaurant, the designers gave away absolutely unique location advantages. Design and layout refer to the city plan, they interpret the intersection of streets, but also relate to harmonious coexistence of cultural zones, business and public spaces. This is urban concept. So is the whole premise KTW skillfully combines local and global values context. ISTO is not so much a crossroads as the place where the atmosphere of the heart meets the agglomeration - Silesian and Polish culinary traditions - with quality and the standards brought by the business function of KTW and location.



In the center of a modern but imbued with expressive tradition the city has a new place meetings, a new space for enjoy the time, the taste and company. Place real and rewarding.

